

The logo for RADCOM, featuring the word "RADCOM" in a bold, sans-serif font. The letter "A" is stylized with a blue triangle above it.

RADCOM

RADCOM Ltd. (RDCM) CORPORATE OVERVIEW

SAFE HARBOR

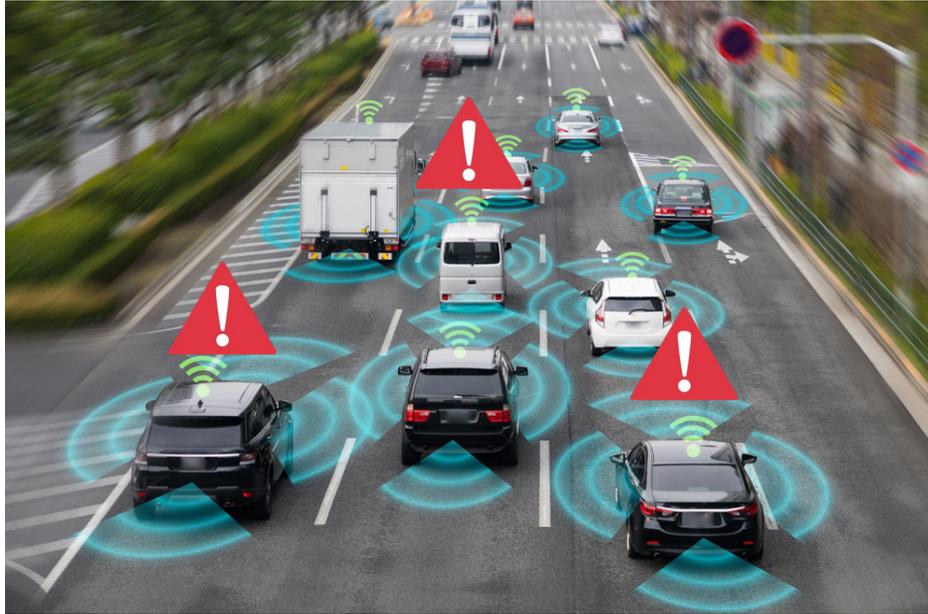
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RADCOM (RDCM): AN OPERATOR'S EYES INTO THE NETWORK



- Operators want to manage their networks according to the customer experience
- RADCOM's solution enables this by monitoring all the packets that transverse the network
 - Understands the customer experience
 - Automatically detects all the network problems
 - Deploys cutting-edge, cloud technology that uses machine learning and AI
 - Best and most advanced virtualized solution for large scale operators
 - First to invest and transition to virtualized assurance solutions

THE PROMISE OF 5G: ALWAYS CONNECTED

- Connectivity is expected to be crucial for automated driving
- 5G is expected to provide the speed required to quickly process and share network data
- 5G is expected to make the difference between crashing and avoiding a crash
- Connected cars could prevent 70%* of all car accidents



*Source: 5G and the autonomous vehicle by Automotive World

GLOBAL TELECOM TREND TO VIRTUALIZATION

- NFV provides operators with a full cloud network
- 5G is expected to open up this cloud for super low latency, super high throughput use cases
- 5G is expected to lead to the 4th Industrial Revolution in which technology is deeply embedded into society

1000x faster than 4G
Download HD video in >10 secs

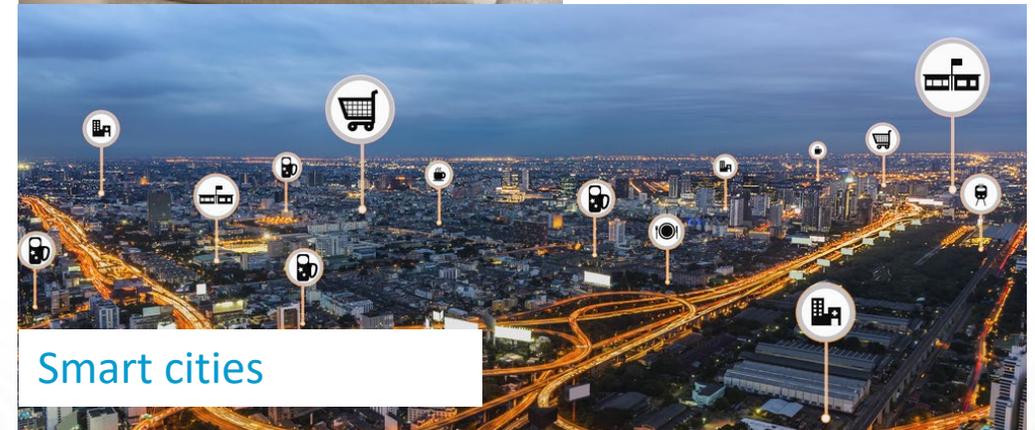
1ms latency
50x better than 4G
= Always connected



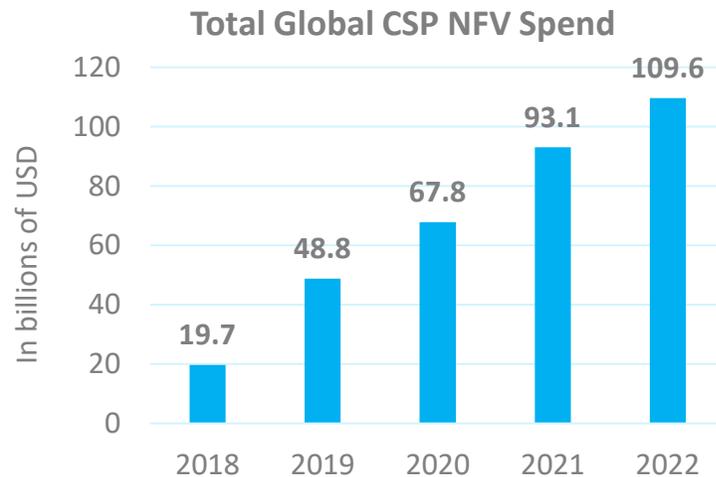
“5G is the promise of so much more than we’ve ever seen in wireless technology. 5G will change everything.”
Hans Vestberg, CEO, Verizon Inc

“5G is different. It’s not just faster and more efficient; it’s a real-time network and therefore it’s a game changer.”
John Donovan, CEO, AT&T

For operators to deliver on 5G they need to assure the network cloud is working and delivering these new use cases



OPERATORS ARE TRANSITIONING AT DIFFERENT PACES



Leading operators will accelerate and broaden their network transformations on route to deploying 5G and becoming digital service providers (DSPs)

TBR's Q1-19 NFV/SDN Telecom Market Landscape

“Engineers have been preparing for 5G by migrating functions from the physical world to the virtual world. All network functions need to be virtualized. If it’s virtual capacity I can spin that up from a machine through orchestration and machine learning.”

Adam Koeppel, SVP, Network Planning, Verizon

“The flexibility and scalability of NFV will streamline the way we can interact with our enterprise customers. It will allow us to empower our enterprise customers with simpler and faster on-demand provisioning of network services that they can customize to better serve their end-customers.”

Gil B. Genio, Globe Telecom, Chief Technology and Information Officer

- AT&T rolling out an aggressive network transformation (65% of functions virtualized)
- A greenfield operator like Rakuten (with an IT cloud background)
- Operators like DT, BT, Telefonica that are testing and deploying specific virtual functions
- Others not yet embracing NFV, but are updating tender requirements to include NFV (during the RFP cycle)

However, the main NFV transformation is ahead of us...

RAKUTEN MOBILE: WORLD'S FIRST FULLY VIRTUALIZED NETWORK

- Rakuten, Inc. is a global leader in e-commerce, fintech, digital content and communications spanning 70+ businesses with 1.2 billion members worldwide
- Rakuten Mobile is launching in October 2019 a fourth mobile network in Japan (fully virtualized)
- Aims to disrupt the market with an automated, 5G-ready network

“Our vision is to build a network that innovates at the speed of software and scales at the speed of cloud. With a keen focus on minimizing complexity and disaggregating hardware and software, we are leveraging best-in-class technology from partners in Japan and around the world to provide a high quality, cost-effective service to our customers.”

“Rakuten aims to revolutionize the way a mobile network is operated by focusing on the customer... RADCOM’s unique solution enables this on a highly dynamic, fully virtualized network. Integrating RADCOM’s solution into our telco cloud will increase the end-to-end user experience we deliver to our customers and reduce operational costs.”

Tareq Amin, CTO 

- RADCOM signed in May 2019 a multi-year contract to provide its cloud-native assurance solutions across Rakuten Mobile’s entire virtual network



Rakuten’s drone delivery service



Sponsors of Golden State Warriors and FC Barcelona

CASE STUDY: AT&T SELECTED RADCOM FOR ITS INDUSTRY-LEADING NFV TRANSFORMATION

- Since 2015 AT&T has been implementing the most aggressive NFV transformation plan in the industry
- By end of 2018 AT&T had virtualized 65% of their network
- RADCOM has enjoyed a strong and mature relationship with AT&T since the tail-end of 2015
- Continuing to work with them on cutting-edge virtualized technology, scaling to match their network capacity
- RADCOM's product portfolio has evolved, matured and gained a significant competitive advantage
- In April 2019, signed a new three year contract with AT&T

“ We selected RADCOM because of its functional strengths, especially in virtualization, scalability, performance and efficiency. ”

Susan A. Johnson
Senior Vice President AT&T Global Supply



AT&T Newsroom

AT&T has generated significant follow on orders since the announcement

FIRST TO MARKET STRATEGY

HISTORY OF INNOVATION

HARDWARE TO SOFTWARE (Up to 2015)



- >25 years telco service assurance expertise
- First to market with software-based solutions
- First to market with full NFV solution

FULLY-CLOUD-NATIVE (2016-2018)



- Working with AT&T on leading NFV transformation for >3 years
- Secured a multi-year contract with Globe Telecom to assure their future transformation to NFV
- Working with another world-leading top-tier operator since 2018

STREAMING, ON-DEMAND (2019 onwards)



- Announced a dynamic, on-demand solution for 5G
- Signed a new 3 year contract with AT&T
- Signed a multi-year contract with Rakuten
- Focused on operators moving to 5G and NFV
- Engaged with operators that are investing in this technology transition first
- Continually investing in R&D to maintain our technology advantage

EXPERIENCED LEADERSHIP TEAM WITH EXTENSIVE DOMAIN KNOWLEDGE



Heli Bennun

*Executive Chairwoman
of the Board of Directors*

- 25+ years industry experience
- CEO and Co-Founder of Arel Communications
- CEO and Co-Founder of ArelNet



Yaron Ravkaie

CEO

- 25+ years industry experience
- Prior leadership roles at Amdocs (Nasdaq: DOX) and RRMedia (Nasdaq: RRM)
- Previously served as President of the AT&T division at Amdocs with a \$1B P&L



Eyal Harari

*CEO
RADCOM North America*

- 15+ years experience at RADCOM
- Led the transition to MaveriQ, RADCOM's software-based platform



Amir Hai

CFO

- 15+ years experience as a CFO
- Previously, CFO at Shamir Optical Industry, Valor Computerized Systems, Bermad CS and several other publicly traded multinational companies
- BA degree in accounting and management



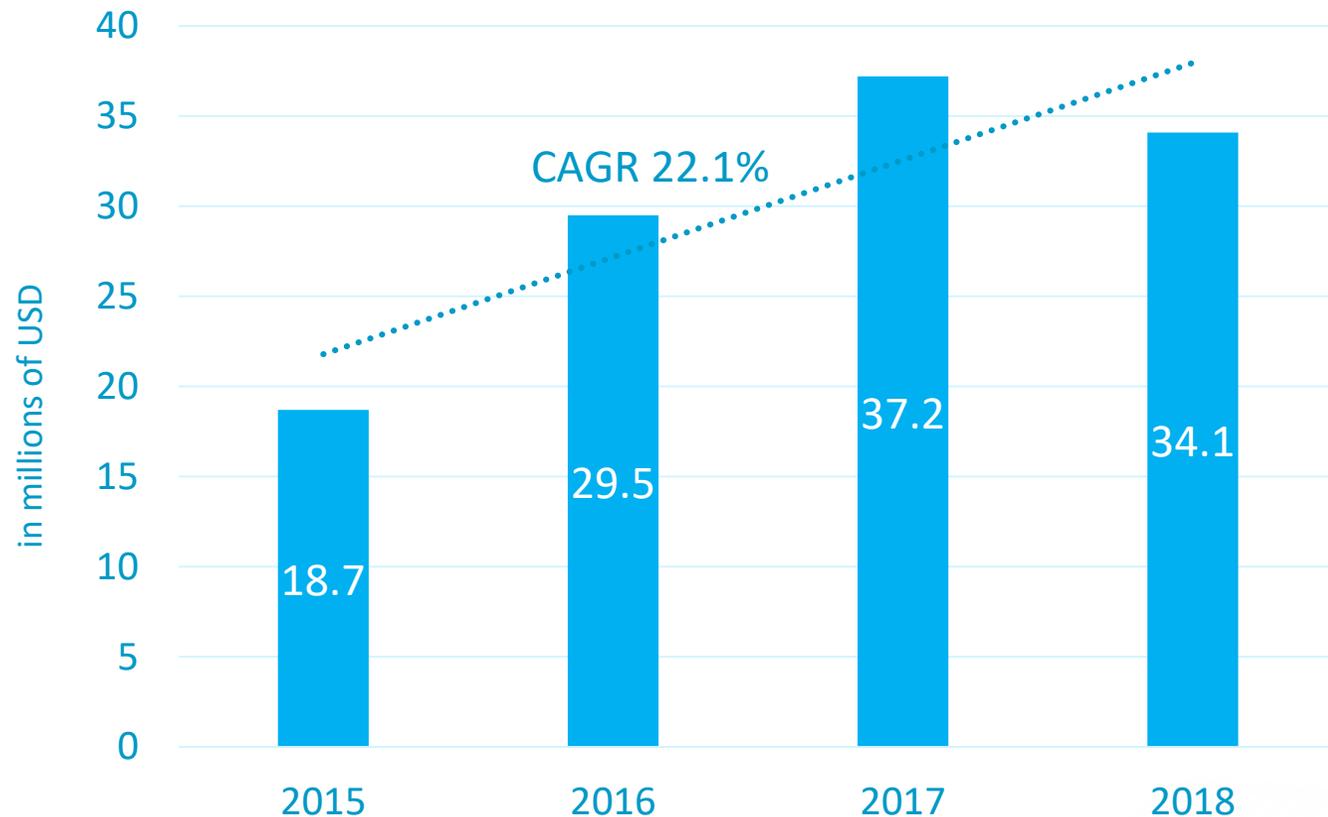
Rami Amit

CTO

- 25+ years industry experience
- Previously Director of Engineering, Cisco's NFV BU
- At Cisco's NFV BU was instrumental in the company's transition to virtualization and application delivery in the Broadband market

FINANCIAL HIGHLIGHTS

Revenue

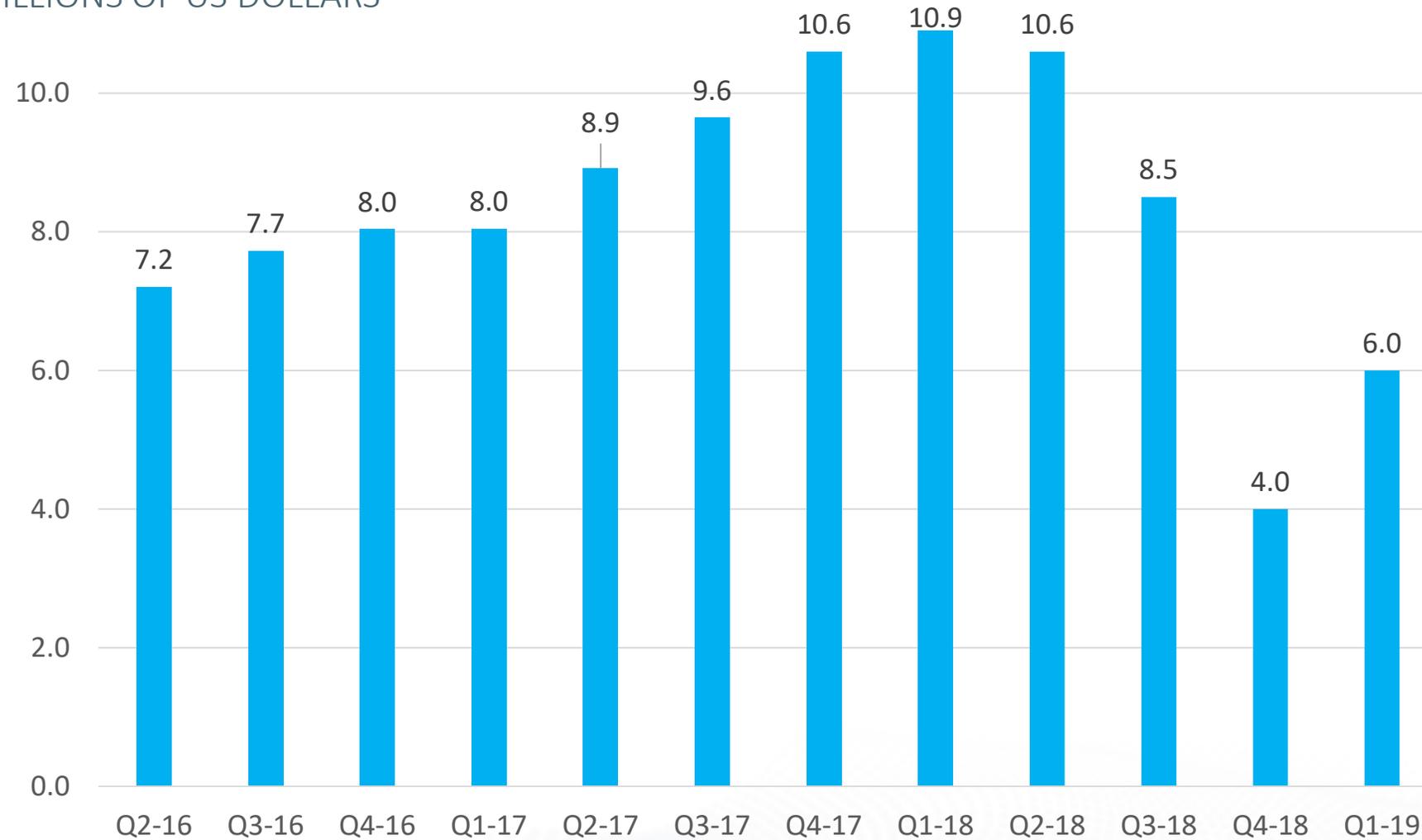


Strong Balance Sheet

- \$56.8M in cash
- Zero debt as of 03/31/19
- No capitalized costs

REVENUE BY QUARTER

IN MILLIONS OF US DOLLARS



SUMMARY

- >\$1 Billion market opportunity for probe-based solutions
 - First to market with a fully cloud-native product portfolio
 - Differentiated expertise and endorsement as part of AT&T's industry-leading NFV transformation
 - Experienced leadership team with extensive domain knowledge
- Top-tier operators chose RADCOM's solution for their NFV transformation;
 - Working with AT&T on its pioneering NFV transformation for last >3 years
 - New three year contract with AT&T signed in April 2019
 - Working with an additional top-tier operator migrating to NFV since 2018
 - Signed a multi-year contract with Rakuten in Japan for the world's first fully virtualized, 5G-ready network
 - Compelling growth opportunities with new and existing customers for NFV & 5G



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(RDCM)

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